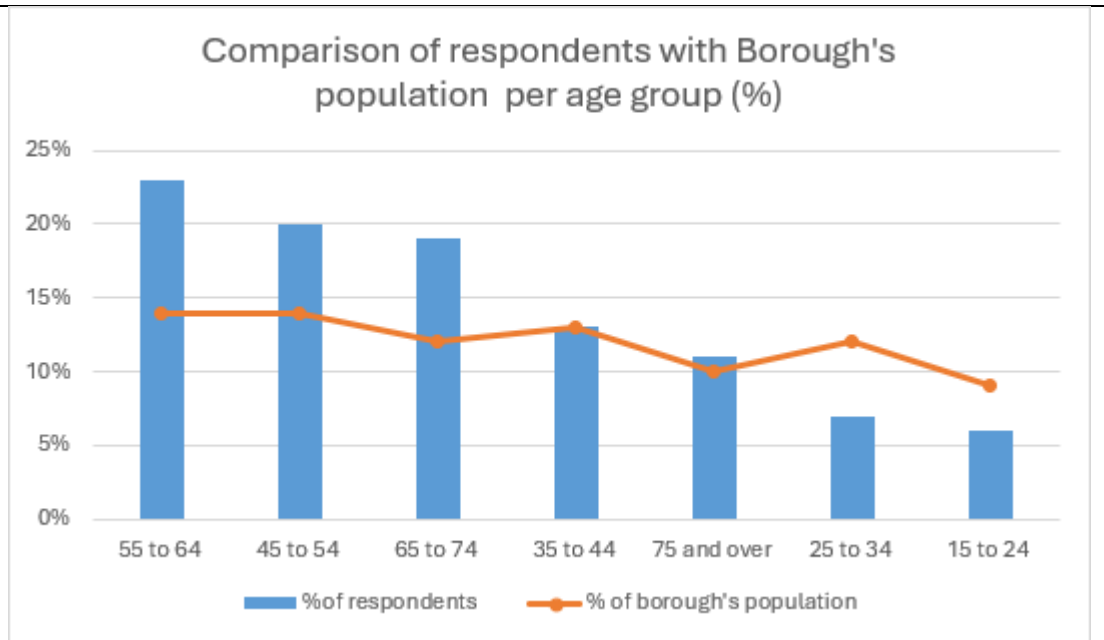


Appendix 2 Ambition Arnold

The main objective of					<p>The Ambition Arnold project main objective is to develop a town centre masterplan to support the long-term sustainability and prosperity of Arnold town centre.</p> <p>The project is intended to develop a framework for interventions that will enhance the town and ensure its long-term sustainability thereby supporting business, jobs, and access to services for the Arnold and wider Gedling communities. The masterplan provides the basis to develop robust business cases for improvements and provide opportunities for the Council to leverage funding and investment into the town.</p> <p>A public consultation was undertaken during the summer 2024 to inform the development of the town centre masterplan. A further independent Town Benchmarking exercise was also undertaken during the summer 2024 with the findings supporting the Ambition Arnold Survey and themes of the masterplan vision.</p>
<p>What impact will this have on the following groups? Please note that you should consider both external and internal impact:</p> <ul style="list-style-type: none"> External (e.g. stakeholders, residents, local businesses etc.) Internal (staff) 					
Please use only 'Yes' where applicable		Negative	Positive	Neutral	Comments
Gender	External		Yes		<p>The masterplan is intended to provide a framework to support the long-term sustainability and prosperity of the borough's town centre. The masterplan identifies issues related to anti-social behaviour hot spots and "safety" within the town that may adversely impact upon all residents and/or groups.</p> <p>The consultation was promoted widely via press releases, the Council's Connect magazine, online presence, and drop-in sessions across the town to provide residents an opportunity to engage.</p>

					Survey respondents: 62% of the responses received to the consultation survey were from females, 36% male, 1% Transgender and 1% Gender non- conforming. The female and males representation within the Borough being 51% and 49% female and male respectively as per the census 2021
	Internal			Yes	
Gender Reassignment	External			Yes	The masterplan is intended to provide a framework to support the long-term sustainability and prosperity of the borough's town centre. The masterplan identifies issues related to anti-social behaviour hot spots and "safety" within the town that may adversely impact upon all residents and/or particular groups. The consultation was promoted widely via press releases, the Council's Connect magazine, online presence, and drop-in sessions across the town to provide residents an opportunity to engage.
	Internal			Yes	
Age	External		Yes		The masterplan provides a framework to support the long-term sustainability and prosperity of the borough's town centre through a number of interventions that will meet the needs of both residents and the wider borough regardless of age. The consultation targeted engagement with both young people using the Youth Council and other existing networks and social media and with older people through existing networks. The consultation provided residents and stakeholders the opportunity to access information and feedback to the project both digitally and through face-to-face drop-in sessions in the town centre. A short film was produced and promoted on via social media to promote the consultation exercise, and an article was published in the Council's Connect Magazine.



Survey respondents: The profile of respondents is provided above. The sample of the respondents shows that the age groups from 45 to 75 are overrepresented when compared with the demographics of the Borough. This however, not unusual for this type of survey. The two age groups, 35 to 45 and 75 and over mainly reflect the borough's profile. Although 15 – 34-year-olds appear underrepresented local schools and community groups that took part in the survey submitted collective responses.

Young people (15 – 25) responses were broadly aligned with the main findings of the survey. However, a higher percentage of this cohort identified that there was a need for a more diverse and wider range of shops (100% as opposed to 87.7%). Also 86% of this cohort considered expanding and improving health, leisure swim and gym facilities to be very important/important (overall survey 77%) and 70% considered providing

					better access to cyclist in the town to be very important/important (overall survey 38%)
	Internal			Yes	
Marriage and civil partnership	External			Yes	
	Internal			Yes	
Disability					
	External		Yes		<p>The masterplan considers the accessibility and connectivity of Arnold's town centre, which includes the barriers to accessing the town particularly for those residents with a disability.</p> <p>The consultation was promoted in the Council's Connect Magazine</p> <p>The consultation provided residents with the option to either engage with the project through drop-in sessions or digitally via the Council's website. Feedback materials were offered in different font sizes (large print) on request.</p> <p>Survey respondents: 18% of the respondents recorded a disability which is broadly representative of the Gedling Borough population. The responses received were largely consistent with the overall survey results.</p> <p>The survey recorded comments related to the accessibility to residents and visitors with mobility, sensory and neuro divergent needs particularly improvements in the levels of pavement, road crossing, level shop access and unnecessary street furniture. Suggestions also included improved access to defibrillators.</p>
	Internal		Yes		As above
Race & Ethnicity	External			Yes	Details of the masterplan circulated across the Council's community groups networks and opportunities for drop-in session in the town or digitally.

					<p>The translation of Ambition Arnold literature was available on request and community networks were used for communicating the consultation exercise. Contact was also made with a number of community and faith groups including the Caribbean Elders, Syrian Group, Hindu Temple, and Pakistan Centre.</p> <p>Survey respondents: The majority of respondents were White British (92%), 3% of respondents were non white that included Asian or Asian British, Pakistani (1%), Black or Black British, Caribbean (1%) or Asian or Asian British Indian (1%). The profile of respondents was representative of the wider Gedling Borough population as per the Census 2021.</p>
	Internal			Yes	
Sexual Orientation	External			Yes	<p>Details of the masterplan consultation was circulated across the Council's community group network to encourage engagement through either drop-in session in the town or digitally.</p> <p>Survey respondents: 97% of the respondents identified as straight/heterosexual with 3% identifying as Bisexual or Gay/Lesbian</p>
	Internal			Yes	
Religion or Belief (or no Belief)	External			Yes	<p>Details of the masterplan consultation was circulated across the Council's community faith network to ensure faith communities within the Gedling area were able to engage through either drop-in sessions in the town or digitally.</p> <p>The consultation included communications with a number of faith and community groups including the Hindu Temple and Pakistan Centre.</p> <p>Survey respondents: 55% of responses recorded no religion with the majority of the remaining responses 43.5% recording Christian. 2% of respondents were recorded as either Muslim, Buddhist, Sikh, or Hindu. The profile of responses differed to the Census 2021 where 57% of the Gedling residents recorded religion as Christian and 32.7% recorded no religion. However, the representation of other religions were largely in line with the Census 2021 findings.</p>
	Internal			Yes	

Pregnancy & Maternity	External			Yes	
	Internal			Yes	
Other Groups (e.g. any other vulnerable groups, rural isolation, deprived areas, low-income staff etc.). Please state the group/s:	External		Yes		The project aims to be of benefit and inclusive to all residents in Arnold and the wider borough. Details of the masterplan consultation was circulated across the Council's Parish Council network, community group and faith network to ensure communities within the Gedling area were able to engage through either drop-in session in the town or digitally.
	Internal			Yes	

Is there is any evidence of a high disproportionate adverse or positive impact on any groups?	No		<p>The objective of the Ambition Arnold Visionary Masterplan is to provide a framework to support the long-term prosperity of the town centre and address the issues that have contributed to its decline. The consultation exercise confirmed the issues that impact upon the town viability including a limited retail offer, public service buildings at end of life, poor pedestrian access and connectivity and anti-social behaviour hot spots and poor public realm.</p> <p>The consultation findings support the interventions to address the current decline, to draw residents into the town to access facilities and services to serve their needs and provide a safe and accessible environment.</p>
Is there an opportunity to mitigate or alleviate any such impacts?	No		Each of the interventions included in the masterplan will be subject to businesses cases that will consider potential adverse impacts and mitigation.

Are there any gaps in information available (e.g. evidence) so that a complete assessment of different impacts is not possible?	No		The masterplan is a framework of interventions, further information will be gathered to support the development and feasibility of interventions that will include analysis of information to support delivery.
In response to the information provided above please provide a set of proposed action including any consultation that is going to be carried out:			
Planned Actions	Timeframe	Success Measure	Responsible Officer
Consultation will be considered as the interventions included with the masterplan vision are developed.	To be confirmed.	To be developed	Assistant Director Housing Growth and Regeneration.

Authorisation and Review

Completing Officer	Nathan Wall
Authorising Service Manager	Tanya Najuk
Date	24 October 2024
Review date (if applicable)	